

Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, DC 20554

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MAR - 3 2004

Federal Communication Commission
Bureau / Office

In the Matter of)

Amendment to Section 73.202(b),
Table of Allotments.)FM Broadcast Stations
(Marksville, LA))

RM No. _____

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MAR - 8 2004

Federal Communications Commission
Office of the SecretaryTo: Assistant Chief, Audio Division
Media Bureau**PETITION FOR RULE MAKING**

Goudeau, Inc. ("Petitioner"), by its attorneys, hereby requests the following amendment to
Section 73.202(b) of the Commission's rules, the FM Table of Allotments:

	<u>Present</u>	<u>Proposed</u>
Marksville, LA	249A	249A, 292A

The proposal would add a second local service to Marksville, LA. In support of this proposal the
following is shown:

Technical Showings

The attached engineering statement shows that the proposed allotment meets the spacing and
city-grade coverage requirements imposed in Sections 73.207 and 73.315 of the rules. The new
station at Marksville would serve an area of 2525 square kilometers with a population of 50,164
persons.¹

Marksville, LA

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¹ As the attached engineering statement shows, there is another proposal for rule
making which has been filed seeking Channel 292A for Glenmora, LA. To the extent necessary this
petition should be considered a counterproposal.

Marksville, LA needs and can support a second radio station. Marksville is located in central, eastern Louisiana. It is the Parish seat of Avoyelles Parish with various parish offices located therein, including the Avoyelles Parish Police Jury; the Parish Health Unit Sanitation; Avoyelles Parish School Board; and the Avoyelles Parish Library. According to the 2000 Census, the city's population is 5,537 persons. Marksville is home to the Avoyelles Parish Chamber of Commerce, some nineteen churches and numerous retail and service businesses. The city's schools, including a senior high school, are operated by the Avoyelles Parish school district.

According to 2000 Census data, there are 2036 total households in Marksville. Service occupations dominate the labor force, with 737 of 1925 employed persons 16 years of age or more being service workers, with the next largest occupational sector being management, professional and related occupations at 511. The next largest sector is sales and office with 328. These figures show the existence of a service-based economy which Petitioner believes will support an additional local radio station.

Tourism and entertainment is a substantial industry in Marksville. The city is the location of the Paragon Casino Resort operated by the Tunica-Biloxi Tribe. Marksville offers a number of other attractions including the Tunica-Biloxi Indian Center and Museum; the Marksville State Pre-Historic Park and Museum; Spring Bayou Wildlife Management Area; and Grand Cote National Wildlife Refuge.

Avoyelles Parish, at the crossroads of central Louisiana, takes its name from Avoyels Indians who inhabited the area. The Avoyels were later absorbed by the Tunica-Biloxi Tribe. In the 1725 - 1770 period under French rule, early pioneers and settlers from Point Coupee and Natchitoches Parishes and surrounding areas began to settle in the area. The Spanish were in control of Louisiana

from 1762 - 1800 and established "Poste de la Avoyelles" in 1783 at Marksville to administer to the governmental affairs of the people.

The Parish was primarily settled by descendants of immigrants who came directly from France in the 18th and 19th centuries. The early 1800's saw the arrival of English speaking Americans along Bayou Beouf, Bayou de Glaisses loop, Evergreen area, and Ward 1 Effie. The French influence, however, was noted in most areas. During the Civil War era, Avoyelles had military action as witnessed at Fort de Russey (Marksville), the Battle of Mansura, and the Battle of Yellow Bayou.

Cotton plantations before and after the Civil War were established along the Bayou de Glaisses loop. Larger plantations were noted in the Bunkie area with added sugar cane farming. The parish is geographically located in the center of the state with a present day population of approximately 40,000. The land area consists of 864 square miles. Cropland and pasture accounts for 52 percent and woodlands, 34 percent. Agribusiness remains Avoyelles's major industry including forest products, sweet potatoes, cotton ginning, cattle sales, and fisheries sales. Major crops are rice, sugar cane, corn, soybeans and sweet potatoes. With more than 20,000 acres of lakes, bayous, and rivers, the parish has been traditionally known as a "Sportsman's Paradise." Abundant in wildlife and fisheries, the parish boasts state wildlife management areas including Spring Bayou, Pomme de Terre, and Grassy Lake. A number of historic properties have been entered on the National Register of Historic Places. Many historic markers are also noted throughout the parish.

If the Commission allocates Channel 292A to Marksville, LA, Petitioner will file an application for the new facility, and if its application is approved, Petitioner will construct and operate a new station at Marksville.

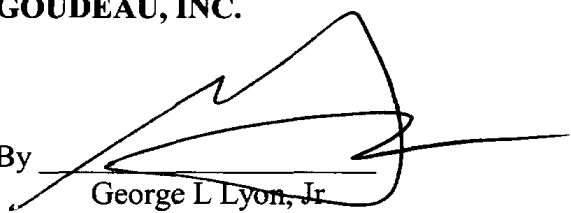
Conclusion

The proposed addition of a new station on Channel 292A at Marksville will serve the public interest by providing a second local service to this hub community. The new allocation can be accommodated without modification of the license of any existing station or substitution of any existing allocation.

Wherefore, It is respectfully requested that Channel 292A be added as Marksville, LA's second FM allotment.

GOUDEAU, INC.

By



George L Lyon, Jr
Its Attorney

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March 3, 2004

ENGINEERING STATEMENT

**ENGINEERING STATEMENT REGARDING
PETITION FOR RULEMAKING
AMENDMENT TO SECTION 73.202(b) OF THE FCC RULES
TO ALLOCATE CHANNEL 292A
AT
MARKSVILLE, LOUISIANA**

FEBRUARY 2004

**ENGINEERING STATEMENT REGARDING
PETITION FOR RULEMAKING
AMENDMENT TO SECTION 73.202(b) OF THE FCC RULES
TO ALLOCATE CHANNEL 292A
AT
MARKSVILLE, LOUISIANA
FEBRUARY 2004**

This Engineering Statement has been prepared on behalf of **Goudeau, Inc.**, in support of a Petition for Rulemaking to amend *Section 73.202(b)* of the Rules and Regulations to add Channel 292A at Marksville, Louisiana.

The proposal would not be in conflict with existing operations, with regard to the required minimum mileage separations found in *Section 73.207* of the FCC Rules.

Marksville is located in Avoyelles Parish, Louisiana. The U.S. 2000 Bureau of the Census lists Marksville with a population of 5,537 persons and the population of Avoyelles Parish at 41,481 persons.

The proposed station will be a second aural outlet for Marksville, Louisiana.

An allocation study has been conducted for the proposed Channel 292A operation, utilizing reference coordinates which are approximately 9.7 kilometers (6 miles) west of the U.S. Atlas reference coordinates for Marksville. As the predicted 70 dBu, city grade contour for a 6 kilowatt, Class A facility extends a distance of 16.3 kilometers, the entire community of Marksville will be encompassed by this contour in compliance with *Section 73.315(a)* of the Rules.

The proposed reference site coordinates are NL: 31° 06' 34", WL: 92° 09' 55". The reference coordinates selected meet all applicable minimum distance separation standards under *Section 73.207* of the Rules.¹ The results of the allocation study are shown on Table I, attached.

¹ It is noted that there is a conflicting pending proposal at Glenmora, Louisiana on Channel 292A which has not yet been acted upon by the Commission. To the extent necessary, it is requested that the Marksville, Louisiana proposal herein be treated as a counterproposal to this filing.


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It is proposed to modify the Table of FM Allotments under Section 73.202(b) as follows:

<u>Community</u>	<u>Present</u>	<u>Proposed</u>
Marksville, Louisiana	249A	249A, 292A*


* Proposed herein.

The foregoing was prepared on behalf of **Goudeau, Inc.** by Laura M. Mizrahi of *Communications Technologies, Inc.*, Marlton, New Jersey, whose qualifications are a matter of record with the Federal Communications Commission. The statements herein are true and correct of her own knowledge, except such statements made on information and belief, and as to these statements she believes them to be true and correct.

By 
Laura M. Mizrahi
for Communications Technologies, Inc.
Marlton, New Jersey

SUBSCRIBED AND SWORN TO before me,

this 24th day of February, 2004,

 NOTARY PUBLIC

ESTHER G. SPERBECK
NOTARY PUBLIC OF NEW JERSEY
MY COMMISSION EXPIRES OCT. 15, 2007

TABLE 1

FM ALLOCATION SITUATION

PROPOSED ASSIGNMENT OF FM CHANNEL 292A

MARKSVILLE, LOUISIANA

FEBRUARY 2004

ComStudy 2.2 search of channel 292 (106.3 MHz Class A) at 31-06-34.0 N, 92-09-55.0 W.

CALL	CITY	ST CHN CL	DIST	SEP	BRNG	CLEARANCE
=====						
	GLENMORA	LA 292 A	53.00	115.00	258.0	-62.0*
KFXZ	MAURICE	LA 292 A	115.15	115.00	181.6	0.2
KFXZ	MAURICE	LA 292 A	115.15	115.00	181.6	0.2
KEDG	ALEXANDRIA	LA 295 A	31.25	31.00	314.8	0.2
KQXL-FM	NEW ROADS	LA 293 C2	109.89	106.00	119.2	3.9
970523MA	ALEXANDRIA	LA 295 A	34.75	31.00	308.0	3.8
KCIJ	ATLANTA	LA 293 C3	94.93	89.00	326.0	5.9
KXRR	MONROE	LA 291 C	172.08	165.00	2.4	7.1
KXRR	MONROE	LA 291 C	172.08	165.00	2.4	7.1
KCIJ	ATLANTA	LA 293 C3	98.54	89.00	322.1	9.5
KRXE	OPELOUSAS	LA 290 A	64.35	31.00	173.0	33.3
KIOC	ORANGE	TX 291 C	203.94	165.00	239.2	38.9
KIOC	ORANGE	TX 291 C	204.10	165.00	239.1	39.1
KIOC	ORANGE	TX 291 C	204.10	165.00	239.1	39.1
KIOC	ORANGE	TX 291 C	204.10	165.00	239.1	39.1

*See engineering statement, footnote 1.

CERTIFICATE OF SERIVCE

I, Funmi Feyide, do hereby certify that on this 3rd day of March, 2004, a copy of the foregoing Petition for Rule Making was hand-delivered to the party listed below:

John A. Karousos, Esq.
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Federal Communications Commission
The Portals II, Room 3-A266
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Washington, DC 20554

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